

## EXHIBIT AND SPONSORSHIP OPPORTUNITIES

### Exhibits

#### Exhibit Booth Space:

Standard 10 x 10 Booth .....	\$3,295
Premium 10 x 10 (Corner) .....	\$3,395
Standard 10 x 20 Booth .....	\$5,995

#### Advertise in the Show Directory or Event Guide:

Back Cover .....	\$1,800
Full Page, 4/C Ad .....	\$1,200
Half Page, 4/C Ad .....	\$600
Inside Covers.....	\$1,500

#### Exhibitors receive the following:

- One (1) complimentary conference registration.
- Two (2) additional staff to man the booth.
- Company logo and hotlink on the Avionics USA website.
- Company logo listed in the pre-registration conference brochure.
- Company description in the Event Guide

#### Product Showcase – FREE to Exhibitors. Limited Availability – Secure Your Presentation Slot Now!

#### Product Showcase Exhibitor receives:

- Opportunity to present new products or technology in the Product Showcase Theatre. Presentation slots are limited and only available to contracted exhibitors or sponsors.
- Presentation will be included in pre-show promotion direct mail and/or email campaigns – more than 50,000 prospects. Each exhibitor will provide a 30 word description of the product or technology presentation for 20 minute presentation slot including Q&A.
- Presentation description will also be posted on the Avionics USA website and the event guide.

### Sponsorship Opportunities

Increase your organization's visibility with key decision makers before, during and after the event. Avionics USA offers a variety of opportunities to enhance your company's brand and participation.

#### All Sponsorships Include the Following:

- Company logo on the Avionics USA website
- Company logo listed in the pre-registration attendee brochure
- Company logo in the Event Guide
- Highlighted Exhibitor Listing in the Event Guide
- Company logo on signage during the event

#### Networking Reception ..... \$6,000

As co-host for the Avionics USA Networking Reception, your company will gain premium exposure while attendees, speakers and fellow exhibitors mingle with beer, wine and hors d'oeuvres. Bar and/or food stations will be in close proximity to your company's exhibit space and your company's name/logo will be placed on napkins and on signage. One conference registration is included in this sponsorship

#### Conference Tote Bags ..... \$5,200

Maximize your company's visibility and display your company's logo on the attendee bags. This complimentary bag is given to each attendee as they register for the event. One conference registration is included in this sponsorship.

#### CD ROM ..... \$5,200

What's more important to the conference delegates after the event than the complete conference proceedings on CD-ROM? This package allows maximum take-home exposure with your company

logo on front of the CD, splash ad in the CD, and your company logo and link to website on the inside search screen. One conference registration is included in this sponsorship.

#### Cyber Cafe ..... \$5,000

As the exclusive sponsor of the Cyber Cafe, every attendee, speaker and exhibitor who browses the World Wide Web will see your company brand. Your company's name and/or logo will be placed on the screen saver and your web site will be the home page for every kiosk (four total). One conference registration is included in this sponsorship.

#### Conference Notepads & Pens ..... \$3,750

Your company name, logo and website will be displayed on a notepad and logo on the barrel of a pen which will be provided to each attendee at the start of the conference. This virtual billboard will be used throughout the event. One conference registration is included in this sponsorship.

#### Event Lanyard Wallets ..... \$3,500

Your company can increase its brand awareness by sponsoring this unique item. Your company's black and white logo will be prominently displayed on the necks of every conference and exhibition attendee. One conference registration is included in this sponsorship.

#### Refreshment Break ..... \$2,500

Provide a welcome respite to all participants at the event with this refreshing opportunity. Your company logo is included on napkins and signage. One complimentary conference registration is included in this sponsorship.

#### Bag Inserts ..... \$1,250

Place your single sheet literature in the conference tote bags. Every attendee will receive a bag upon registration at the event. This is an affordable and effective way to get your message in the hands of your prospective customers. One conference registration is included in this sponsorship.

For more information on exhibiting or sponsoring at Avionics USA please contact

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