

## MAEF/Avionics US 2010 Sponsorship Opportunities

### **Attendee Bag Sponsor \$5,000**

Sponsor's logo (one-color) on bags  
2 comp registration for Sponsoring Company  
Sponsor logo on MAEF/Avionics Show Website  
Listing in the Preliminary Event Guide  
Listing in the Show Guide  
Highlighted listing in the Show Guide  
Signage at the event  
Keynote Slide

### **Badges/Lanyards Sponsor \$2,000**

Sponsor's logo (one-color) on badge and lanyard  
1 comp registration for Sponsorship Company  
Sponsor logo on MAEF/Avionics Show Website  
Listing in the Preliminary Event Guide  
Listing in the Show Guide  
Highlighted listing in the Show Guide  
Signage at the event  
Keynote Slide

### **Delegate Lunch Sponsor \$5,000**

Sponsor logo on tent cards placed on tables in lunch area  
Sponsor logo (one-color) printed on napkins  
2 comp registration for Sponsoring Company  
Sponsor logo on MAEF/Avionics Show Website  
Listing in the Preliminary Event Guide  
Listing in the Show Guide  
Highlighted listing in the Show Guide  
Signage at the event  
Keynote Slide

### **Opening/Networking Reception \$6,000**

Sponsor logo on tent cards placed on tables at reception  
Sponsor logo (one-color) printed on cocktail napkins  
2 comp registration for Sponsoring Company  
Sponsor logo on MAEF/Avionics Show Website  
Listing in the Preliminary Event Guide  
Listing in the Show Guide  
Highlighted listing in the Show Guide  
Signage at the event  
Keynote Slide

Contd...

**Water Bottle/Cooler     \$7,500**

Sponsor logo (one-color) on recyclable aluminum bottle  
Sponsor logo (one-color) on water coolers/Cling-on  
3 comp registrations for Sponsoring Company  
Sponsor logo on MAEF/Avionics Show Website  
Listing in the Preliminary Event Guide  
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Signage at the event  
Keynote Slide

**Conference Proceedings     \$3,000**

Sponsor Logo on CD jewel case (4-color)  
Sponsor splash ad in the CD  
Sponsor company logo and link on search screen  
1 comp registration for Sponsoring Company  
Sponsor logo on MAEF/Avionics Show Website  
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Keynote Slide

**Conference Notepads & Pens     \$3,000**

Sponsor Logo (One-color) on pads of paper  
Sponsor Logo (One-color) on pens  
1 comp registration for Sponsoring Company  
Sponsor logo on MAEF/Avionics Show Website  
Listing in the Preliminary Event Guide  
Listing in the Show Guide  
Highlighted listing in the Show Guide  
Signage at the event  
Keynote Slide

**Lead Retrieval Sponsor     \$1,000**

Sponsor Logo (one-color) on Lead Retrieval ticket  
Sponsor receives electronic/real time list  
Sponsor logo on MAEF/Avionics Show Website  
Listing in the Preliminary Event Guide  
Listing in the Show Guide  
Highlighted listing in the Show Guide  
Signage at the event  
Keynote Slide

**SOLD**

**To book sponsorship package, please contact:**

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